

# All Aboard!

Friends of the Disabled (Renfrew) Inc.

presents

## Reach For The Rainbow Telethon

In support of



Sunday, October 20th, 2013

Renfrew Collegiate Institute  
2:00 p.m.—8 p.m.

Watch live on TVCogeco Channel 22

**TVCOGECO**  
truly local television

Listen live on myFM 96.1  
(4 p.m.—6 p.m.)



Since 1985, with your support, Sunshine Coach Service has been providing cost effective, and caring accessible transportation for our fellow citizens who are living with disabilities that render the use of conventional modes of public transportation inappropriate to their needs. Your continued support is required to ensure that this valuable and in some cases essential service remains viable and that fares are kept affordable for those among us who need and rely on it every day.

### Sponsorship Opportunities

- Business and Service Clubs are afforded various sponsorship opportunities in the form of several commitment levels, each with benefits accruing to the supporter. Choose from *Bronze* (\$500), *Silver* (\$1000), *Gold* (\$2500) or *Platinum* (\$5000). All levels offer significant tangible recognition options in addition to the knowledge that you have contributed in a meaningful way to ensure that accessible transportation for people in our community who are living with disabilities, continues to be both viable and affordable. Contact the Sunshine Coach Office during regular business hours for more information or consult our website for additional details.
- Pledges of \$250.00 or more may be presented on-camera live at a pre-scheduled time at the Telethon.
- Pledges of \$100.00 or more will entitle you to membership in our Angel Club. Your name will be automatically entered into an exclusive draw for a valuable and unique prize to be awarded during the Telethon.
- All donations are greatly appreciated and tax receipts will be issued for all donations of \$10.00 or more.

### Ways to Make a Donation

- Use the attached Pre-Pledge Form and mail it together with your cheque or money order payable to Friends of the Disabled (Renfrew) Inc. to 44 Railway Avenue, Renfrew, ON K7V 3B1
- Use our day-of pledge line to call in your pledge during the telethon at **613-432-7299**
- Visit our website at [www.sunshinecoach.ca](http://www.sunshinecoach.ca) and use the *secure online donation facility* by clicking on the **Donate Now** button to complete your transaction using your credit card and receive your tax receipt instantly by email. You will find this button on our home page as well as on our Telethon page located on the Fund Raising menu.
- Visit our website and use our *Online Pledge Submission* function to send your pledge that you will honour later using one of our convenient methods. You will find a link to access this facility on our home page as well as on our Telethon page located on the Fund Raising menu. This facility will be available for use at your convenience during the entire month of October.
- Come to the Telethon at Renfrew Collegiate Institute between the hours of 2:00 p.m. and 8:00 p.m. to make a pledge in person. While there enjoy the live entertainment and watch the live broadcast.
- Visit the Sunshine Coach Office either in the days prior to or after the Telethon during regular business hours Monday to Friday between the hours of 7:30 a.m. and 4:00 p.m. to drop off your donation and receive your tax receipt at the same time.



### Reach For The Rainbow Telethon Pre-Pledge Form

**YES!** Please accept the enclosed donation for the Reach For The Rainbow Telethon to help provide accessible transportation for the citizens of Renfrew and area who are living with disabilities.

My cheque/money order is enclosed in the amount of \$ \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

*Please make cheque payable to Friends of the Disabled (Renfrew) Inc. and mail to 44 Railway Avenue, Renfrew, ON K7V 3B1*

[www.sunshinecoach.ca](http://www.sunshinecoach.ca)

Income Tax receipts are automatically issued for donations of \$10.00 or more. Charitable Registration No. 11893 2979 RR0001

## Online Donations



CanadaHelps.org is an organization providing secure online donation processing capability for Canadian Charitable

Organizations. Friends of the Disabled (Renfrew) Inc is a recognized charity partnering with Canada Helps to provide online donation options for our supporters.

Clicking on the *Donate Now* button which you will find on our home page as well as on our Telethon page located on the Fund Raising menu, will cause you to be directed to the Canada Helps website. You will be guided through the donation process with a helpful wizard that will assist you to make your secure donation using your credit card. A tax receipt will be issued immediately to your email address. Canada Helps will transfer your donation directly to our bank account.

## Online Pledges

We offer Online Pledge Submission capability on our website. You will find links to access this functionality on our home page as well as on our Telethon page which is located on the Fund Raising menu.

Sending us your pledge online is the equivalent of calling it in using our day-of pledge line 613-432-7299. Our system will prompt you for all information that we require to process your pledge and once your pledge has been submitted and received, we will automatically send you a confirmation email message to the address you provide.

Online Pledges are treated exactly the same as other types of pledges. They will be applied to any applicable blitz and pledges of \$100.00 or more will be entered into our Angel Prize draw.

Pledges may be honoured at the Sunshine Coach Office, by land mail, by delivering it to RCI between the hours of 2 p.m. and 8 p.m. on the day of the event or at any Chartered Bank in Renfrew.

[www.sunshinecoach.ca](http://www.sunshinecoach.ca)

## Kilos of Coins

Our Kilos of Coins Campaign is aimed at gathering as many pounds / kilos of loose change as possible, from as many sources as possible. All coins gathered will be officially weighed at the Telethon on an industrial scale on-loan from Scott & Sons Hardware.



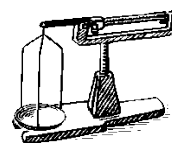
*Kilos of Coins Collection Can*

Following the Telethon, the coins will be counted and rolled. All of the money raised will go directly to support the operations of Sunshine Coach.

Please help us beat our last year's weight by bringing your coins to the Telethon and "Weigh-in". Clean out the wells in your vehicle, turn over your couch cushions and bring us your coins. The government doesn't want your pennies but we will put them to good use.

Watch for our distinctive Kilos of Coins collection cans at schools and business located in and around Renfrew. Make your coins count!!!

## Weigh-in at the Telethon



We are encouraging kids (young as well as young at heart) to come down to the Telethon at Renfrew Collegiate Institute, bring your coins and weigh-in. Come on down and visit; we'll have a sweet treat for you as well as the possibility of appearing on-camera as you add your coins to the collection.

While you are with us, take the opportunity to watch live entertainment featuring many talented local performers. You will also get an opportunity to be behind the scenes and watch a live television show being produced. Pitch in and be counted!!!!

## Entertainment

Sarah Freemark of CTV Morning Live together with Dai Bassett of Valley Heritage Radio will be anchoring the show and welcoming many local celebrities to assist her.

We are pleased to once again have *Mixed Nuts* back on board as our House Band who will be with us for the entire broadcast. In addition, each hour they will be welcoming talented local entertainers who will be featured.

Please check the Telethon page of our website located under the Fund Raising menu for up to date listings of the talent line up and the hours during which they will be featured.

Come on down to RCI and while there, our volunteers we will be pleased to receive your donation.

## You're Invited!!!

Join us anytime between 2 p.m. and 8 p.m. at the Renfrew Collegiate Institute Grant Gym, located at 184 Bonnechere Street South in Renfrew.

There will be lots of things to see and do:

- watch a live television show being produced right before your eyes. See Sarah Freemark and Dai Bassett in action as our Anchor Hosts as they welcomes Celebrity Guest Hosts.
- Watch the live entertainment featuring house band *Mixed Nuts* along with many talented local performers.
- Weigh-in at the Kilos of Coins set and help us gather the largest possible amount of coins.
- Take the opportunity to make a donation in support of the Sunshine Coach Service. Our friendly and helpful volunteers will be standing by to assist you.
- Make a donation of \$100.00 or more and have your name automatically entered into our Angel Club draw for a valuable prize.

## Friends of the Disabled

We are a registered charitable organization whose primary project has been the operation of the Sunshine Coach Service since 1985. In addition, we have a special interest in advocacy for all people in our community who live each day with disabilities.



Our goal is to ensure that transportation barriers that prevent full participation of everyone within our community are overcome. To support this goal we have a huge commitment to raising funds to ensure that the Sunshine Coach Service remains viable and that fares remain affordable for our fellow citizens who rely on it every day.

Our motto "Furthering ACCESSABILITY" speaks to universal Access with an emphasis on Ability.

## Sunshine Coach Service



Since 1985, we have been providing accessible transportation service to the people of Renfrew and the surrounding area who are living with disabilities that render the use of conventional modes of public transportation inappropriate to their needs.

Sunshine Coach Service  
44 Railway Avenue  
Renfrew, Ontario  
K7V 3B1

**Telephone:** 613-432-2134  
**Fax:** 613-432-0957

**E-Mail:** [sunshinecoach@sunshinecoach.ca](mailto:sunshinecoach@sunshinecoach.ca)  
**Website:** [www.sunshinecoach.ca](http://www.sunshinecoach.ca)

### Hours of Service

Monday to Thursday: 7:30 a.m. to 4:00 p.m.  
Friday: 7:30 a.m. to 10:00 p.m.  
Saturday & Sunday: 10:00 a.m. to 10:00 p.m.